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# Patrick Moran

## Graphic Designer | UI/UX | Branding & Print Production

Attleboro, MA 02703

(508) 838-8527

[hello@pdm.design](mailto:hello@pdm.design)

### PROFESSIONAL SUMMARY

Creative and versatile Graphic Designer with 8+ years of experience across branding, digital design, UI/UX, and print production. Skilled in developing impactful visual identities, managing large-scale printing projects, and delivering engaging digital experiences. Adept in Adobe Creative Suite, WordPress, 3D modeling, and SEO-driven marketing strategies. Proven track record of collaborating with diverse clients and cross-functional teams to create cohesive, high-quality designs that drive brand recognition and business growth.

### SKILLS & EXPERTISE

#### Graphic & Digital Design

- User Interface (UI) & User Experience (UX)
- Branding, Visual Identity & Logo Design
- Motion Graphics & 3D Modeling
- Typography & Layout Design

#### Software & Tools

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Cinema 4D, TrueSpace 6.6 (3D Design & Animation)
- WordPress & CMS Platforms

#### Marketing & Web Development

- Digital & Print Marketing Strategy
- Search Engine Optimization (SEO)
- Web Design & Front-End Development

#### Print Production & Packaging

- Large-Scale & Direct-to-Film (DTF) Printing
- Screen Printing, Embroidery Digitization
- Signage, Packaging & Vinyl Printing

### PROFESSIONAL EXPERIENCE

**Noise To Go, South Easton, MA** - *Digital Print Production Manager | Graphic Designer*

May 2021 - PRESENT

- Lead graphic design, branding, and print production across apparel, signage, and digital assets.
- Operate and maintain screen printing, vinyl, and DTF equipment; oversee cost analysis for printing operations.
- Design and manage the e-commerce website for the "Context Shop" print-on-demand brand.
- Organize production workflows using Monday.com and Printavo and field incoming orders.

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## **Freelance Graphic Designer, Remote** - *Branding and Logo Design Services*

2016 - PRESENT

- Provide comprehensive branding solutions, including logo design, visual identity development, and brand guidelines for startups, small businesses, and independent professionals.
- Collaborate with clients across industries such as retail, insurance, real estate, and food services.
- Develop marketing collateral including business cards, brochures, social media graphics, and website assets.
- Create tailored branding strategies that enhance client visibility and brand recognition.
- Manage projects independently, ensuring timely delivery, client satisfaction, and brand

## **Brook Insurance Associates, LLC, Warwick, RI** - *Web Designer | Graphic Artist*

May 2020 - December 2020

- Redesigned company website using WordPress, integrating enhanced customer resources and custom graphics.
- Managed company social media and optimized SEO and Google Ads strategies.
- Produced marketing materials including brochures, flyers, and digital advertisements.

## **Corporate Art Group, East Greenwich, RI** - *Associate Graphic Designer*

September 2017 - October 2018

- Designed visual assets for framed products, plaques, and large-scale murals.
- Collaborated with the production team to streamline design-to-production workflows.
- Prepared cost estimates and mock-ups for project installations.

## **Super Stop & Shop, Attleboro, MA** - *Produce Clerk*

May 2014 - May 2020

- Maintained produce quality through rotation, inventory control, and food safety compliance.
- Provided customer support, guided product selection, and promoted sales initiatives.
- Operated equipment, organized stockrooms, and partnered with team members to enhance merchandising and reduce shrink.

## **EDUCATION**

### **New England Institute of Technology, East Greenwich, RI** - *Bachelor of Science in Graphics, Multimedia and Web Design*

GRADUATED SEPTEMBER 2017

## **PROFESSIONAL STRENGTHS**

- Creative & Detail-Oriented Visual Communicator
- Versatile Designer Across Print, Web, and Branding
- Strategic Thinker in Branding and Marketing Initiatives
- Skilled Collaborator with Cross-Functional Teams